

Whether she's breaking the Internet in risqué silhouettes or stepping out in Yeezy designs by husband Kanye, Kim Kardashian West has spent the past decade using clothing to communicate her unflappable confidence. "I have such an appreciation for fashion," says the Keeping Up with the Kardashians star, 38, who credits her trendsetting aesthetic to her stylish familystarting with her mom, Kris Jenner. "I remember going through her closet when I was 16 for prom. She had some amazing pieces-Alaïa, Versace, Chanel."

Kim's husband helped her learn about high fashion: "When I met Kanye, he brought me to Paris and introduced me to [designers] Riccardo Tisci and Alber Elbaz." Now she's using everything she's learnedand making it easier for fans to embrace her edgy vibeby launching a line of under-\$100 sunglasses that are both sexy and wearable. "I wanted to create something that wasn't out there yet but still have it be accessible," she says of her Carolina Lemke Kim Kardashian West Collection. Her ultimate fashion advice? "You just have to have fun!"



designers, Manfred Thierry Mugler, for archival pieces including the cutout gown she wore on Feb. 17 (left). "Everyone asked, 'How are you not going to pop out?" but it was tailored exactly to my body. I didn't even have to be taped in," she says. "I felt so confident."







Eve-Popping Vintage Prints

Nothing is too over-the-top for the mom, who seeks out striking patterns from past runways, such as a dollarbill-covered trench and a striped see-through gown featuring lines wrapping around her navel (both below). Her favorite? "You can't go wrong with a leopard print," says Kardashian West, who turned heads in a figure-hugging catsuit on March 5 (right).



"Naomi is my forever fashion-andglam muse," says Kardashian West. who has borrowed the styles worn by the supermodel. "She and I have talked and laughed that it's become a big deal!"

KIM'S NEW STATEMENT SHADES

Kardashian West is channeling her flair for retro looks into a new line of sunglasses she created with the European eyewear brand Carolina Lemke. "I loved designing these from start to finish," the star says of the seven styles in her first collection (she's also an investor), which includes colorful mirrored lenses and versatile sporty shapes. While her style tends to skew high fashion—with steep price tags to match—each piece is \$90 (carolinalemke.com). "That was important to me," she says. "I love high-low dressing."

